

A person is seen from behind, standing on a paved path next to a body of water. They are holding a bicycle. In the background, the Golden Gate Bridge is visible across the water under a cloudy sky.

Bay Day

Connect • Explore • Discover

Become a Bay Day Sponsor

30 Days of the Bay Sept 2 - Oct 1, 2022

Save The Bay invites you to join the Bay Day Challenge and celebrate Bay Day every day for 30 days. Presented in partnership with San Francisco Bay Trail, this region-wide event features a 30 Mile Trail Challenge and an activity challenge the whole family can enjoy - any time anywhere. We'll share a 30 day guide full of fun activities, trails to explore, Bay views, destinations, and more. You'll also find fun options for teams to compete with prizes and special offers.

Why Sponsor?

San Francisco Bay brings beauty to our days, sanctuary to people and wildlife, and viability to our communities. When you sponsor Bay Day, you engage your team in fun and meaningful ways that make a difference. You also directly fund our Bay-saving work and play an important role in creating a climate-resilient future for the Bay Area and beyond.

Your sponsorship:

- Protects and restores wetlands – securing funding and engaging in hands-on restoration
- Adapts our region to be resilient to rising seas and climate impacts
- Advances environmental justice and equity – promoting policies that boost affordable housing, create accessible transit, & reduce pollution
- Educates students through in-person programs along the shoreline, and virtually through OLO – Outdoor Learning Online

Protect and restore San Francisco Bay – help create a healthy, equitable, and sustainable region for everyone.

Sponsorship Benefits

We want to create a partnership that encompasses the ways you would like to be involved with our organization. If you have further ideas on how we can help your company get involved beyond the listed sponsorship levels, please reach out to **April Anderson** at aanderson@savesfbay.org.

Bay Day Sponsorship Levels

Corporate Benefits	Bay Friend (\$2,500)	Bay Saver (\$5,000)	Bay Hero (\$10,000)	Bay Avenger (\$25,000)	Bay Superhero (\$50,000)	Bay Champion (\$100,000)
Employee Engagement Toolkit and Swag*	●	●	●	●	●	●
Logo Displayed on all Marketing Collateral (Website, T-shirts, etc.)	●	●	●	●	●	●
Employee Volunteer Restoration Day or Virtual Program		●	●	Custom Opportunity	Custom Opportunity	Custom Opportunity
Social Media Shoutout and Blog Spotlight		●	●	Custom Opportunity	Custom Opportunity	Custom Opportunity
Dedicated Email Feature to Save The Bay's 35,000+ Subscribers				●	●	●
Save The Bay Title Sponsor Co-branding						●

*Teambuilding guide and registration incentives including commemorative Bay Day t-shirts and prizes



For More Information
www.BayDay.org

SAVE THE BAY

