



Sponsor Bay Day, Support Community

30 Days of the Bay Sept 8 - Oct 7, 2023

Bay Day is a regional holiday celebrating the heart of our home – San Francisco Bay.

This month-long event gives everyone an opportunity to explore and connect with the Bay. Thousands participate and there are activities for all ages and abilities.

Bay Day Challenge

Explore 30 miles of the Bay Trail—which spans 350 miles in all 9 counties

Or complete 10 activities, such as kite flying, bird watching and picnicking.

Includes:

- 30 day guide full of fun, activities, trails, Bay views, and destinations to explore
- Special events
- Incentives and prizes

Why Sponsor?



Create opportunities for your employees, clients, and communities all around the Bay Area to engage with each other and this special place we call home.

Demonstrate your leadership for climate resilience and regional environmental work by supporting Save The Bay's mission.



Get a personalized team-building volunteer day on the shoreline to build community at your company (included with most sponsorship levels).

Reach new audiences and build brand awareness through cross-promotional opportunities.

For inquiries: Charlie Onorati at gonorati@savesfbay.org/ 510-463-6813

Save The Bay is the only regional environmental organization that combines advocacy, habitat restoration, and hands-on education.

We bring thousands of individuals to the shoreline each year, and work for a sustainable, healthy, and equitable Bay Area.

www.savesfbay.org

SAVE THE BAY

Bay Day Sponsorship Levels

Corporate Benefits	Western Goldenrod \$2,500	Blue Eyed Grass \$5,000	Wild Rose \$10,000	Sticky Monkey \$25,000	Silver Lupin \$50,000	California Poppy \$100,000
"Bay Day Presented By..." (One sponsor only)						●
"Climate Conversations" sponsor (Scheduled during year)						●
Sponsored match campaign (% of donation used as future fundraising match)						●
Custom benefit (Based on your interest)					●	●
One-Day public event presented by your company (Limited # of opportunities)					●	●
Spotlight in Bay Day email to 35,000+ email list				●	●	●
Custom video of your team-building employee volunteer day (shared across social and Bay Day website)				●	●	●
Feature story on Bay Day website highlighting your work and commitment to the environment and/or Bay Area				●	●	●
Custom internal promotion assistance (Save The Bay virtual presentation to your teams, materials to boost participation)				●	●	●
Social media recognition of sponsorship shared across Instagram, Facebook, LinkedIn			●	●	●	●
Pre-event thank you ad in Business Times for early sign-ups (by June 1)			●	●	●	●
Personalized team-building employee volunteer day (on the shoreline)		●	●	●	Two Events	Three Events
Logo on t-shirts, website and all weekly Bay Day emails (35,000+)	●	●	●	●	●	●

If you have ideas on how we can help your company get involved beyond the listed sponsorship levels, contact us: gonorati@savesfbay.org

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